



2019 Print Advertising Opportunities

Revised 11/2018

Promote **your** Products and/or Services to Nebraska Community Bank CEOs, Directors and their operations staff with these options:

- Advertising in NICB Magazine
- Membership Directory Ad
- Submit Articles for publication in magazine – *a no cost option*

Magazine - Nebraska Independent Banker distributed quarterly

No Bleeds or half tones. Must be created and provided by the purchaser. **Placement is on first come first serve basis.**

- **HALF PAGE** \$150 Color Printable area: 7 ¼ “ wide by 4 ¾” height
- **FULL PAGE** \$200 Color Printable area: 7 ½” wide by 9 7/8” height

Edition	Due Date	Publish Date
1 st Quarter	Feb 1	March
2 nd quarter	May 1	June
3 rd quarter	Aug 1	September
4 th quarter	Nov 1	December

PRIME LOCATIONS in Magazine:

- **BACK COVER** - Half Page: \$250 Color Printable area: 7 ¼ “ wide by 4 ¾” height
- **FRONT COVER INSIDE** – Full Page: \$300 Color Printable area: 7 ½” wide by 9 7/8” height

Membership Directory

Directory is printed and provided to all member bank locations. Distributed in March.

Dimensions: 7” high by 4 ½ “ wide printable space, book is spiral bound

Tab Divider Page Option - \$175.00 (only 6 available) **Mark Your Choice of which side the ad will be placed** ads are placed on both sides of the divider page.

Submit Ad for Directory by Feb 1.

Yes, we’re interested in Advertising:

___ Magazine

Placement is on first come first serve basis.

Edition	Page Size - select	Inside Page or PRIME Spot	Due Date for Ad	Amount Due
1 st Quarter)	Half Page Full		Feb 1	\$
2 nd quarter)	Half Page Full		May 1	\$
3 rd quarter)	Half Page Full		Aug 1	\$
4 th quarter)	Half Page Full		Nov 1	\$

___ Membership Directory

○ **Tab Page:** \$ 175.00 – color only; **Select one:** Left Side or Right Side of Book

NICB reserves the right to reject an ad or article for publication.

Contact Name: _____ Email: _____

Company Name: _____

Address: _____

City, State, Zip: _____ Phone: _____

Signature: _____

Submit by Email: tracy@nicbonline.com NICB will Invoice your company upon receipt of order.